2012 Program Evaluation - Marshfield - 8/17/12 Hop and Barley Production for Wisconsin Craft Beer Industry

Please spend a few moments and complete this evaluation. Check the box that best corresponds to your assessment for <u>each</u> of the areas presented.

1. Have you attended UW-Extension progra YesIIII IIII IIII IIII I21 NoIIII IIII II12_	ams before?									
2. Have you attended a UWEX Hop & Bar YesIIII IIII10 NoIIII IIII IIII IIII III23 3. Check the appropriate box to indicate y			anding of	the t	opics lis	ted.				
						My Understanding				
		Before Training				After Training				
	Very Little	Some	Quite a Bit	A Lot	Very Little	Some	Quite a Bit	A Lot		
Vermont Hop Project	11111 11111	11111 111	11111 1		II	III	1111 1111 1111 1111	11111 111		
Biology, Epidemiology	11111 11111 1111	11111 11111 11111 11111				IIIII	11111 11111 11111			
WI Malting Barley Update		11111 111	l			11111 11111 11111	1111 11111	IIII		
Organic Hop Production	11111 11111 1111	11111 11111 1111	IIIII			11111 11111	11111 11111 1111	IIIII II		
Best Management Practices	11111 11111 111	11111 11111 11111 1	III			IIII	11111 11111 11	11111 11111 11		
State Hop Association Discussion	1111 11111	IIIII				IIII	11111 111	IIIII I		
Saturday Tour	III	IIIII					IIII	IIII		
4. What did you gain from this worksh 22Answers to my quest 28Resource materials 25Ideas I can try immed 26Names of other peopl Nothing new Anything else?	tions IIIII I can use diately IIIII IIII	1001 1001 1001 1001 10 1001 1001	II () 100 100 100 1		1	1	ı	1		

Dave Gent was a great topic/speaker, Darby also very timely and pretty helpful, overall much appreciated more substantive content

Very Well put together. Great Job.

More interest in WHEx

Speakers were excellent

Excellent information. I was interested in learning about growing hops and I did. It sounds impossible to be successful. I'm so glad I came before getting too deeply involved.

Very nice facilities – good meal. Do you have a blog or discussion page growers can share info etc. – newsletter? Good Job!

5. How do you plan to use the information from this Workshop?

To decide if we want to grow either Hops or Malt Barley, we already grow grain barley.

Better process next year.

Growing better quality hops, incorporating best practices increasing yield.

Grow my hops better

Know what spays to consider using

Help local hop growers in the county

Improve my hop yard

Improve growing & possibly join Hops Coop

Improve management strategies

Future grow

Talking with interested growers in MN

Improving practices in my own hops

Expanding from 1/4 acre to 1 acre

Apply to growing hops

Started with small number of plants in 2012, expanding to 1/3 acre next year

Use it for growing my hops and in sales production

Work smarter, not harder

For decisions to jump in or not

Start a hop yard

I really know nothing about hops. So this was a great program to help provide a starting point of hop possibilities in the rural Midwest

Re-evaluate plans

I hope to be more successful in my growing, my problem is always weeds

Get marketing in place NOW!

I picked up a lot of info about hop pests/disease, I can use right now in my 2 acre hop farm.

David Gent is very knowledgeable and I really enjoyed his presentation.

We were very interested in the information presented – all dovetailed perfectly with our current pursuits, a 2 acre organic production.

This seminar was spot on! Dr. David Gent and Darby were excellent speakers. I learned more than I expected. The organization, topics and flow of seminar were great. I am also excited to go on the tour. I felt like there were experts in every field, any question/scope could be answered. Well Done!

Understanding on harvesting.

Help me decide if I want to grow hops.

Produce high quality hops.

To improve my hop yard. Help others in planning their hop yards.

Harvesting, disease control, marketing

6. If future workshops are held, what topics should be addressed?

Fertility – foliar, More specifics on how much and when

Reading soil tests & using results in future

Fertility

Water management

More of the same

Irrigation, Barley Malting I have come for three years and am always frustrated by co-mingling of barley. It would be nice if you could structure the agenda so those not interested in barley could leave early or something – great presentation on barley just not interested. Food processing rules for pelletizing Nursing root health & concentrating on establishment Irrigation Fertigation More on Trellis design Sales & Marketing New hop varieties, More Beer What to do to be successful Keep us informed on the latest and greatest Results of studies to make us better growers. Many of the same, updates to present material would be great. As soon as WI hop production has sufficient volume updates on it as well. My only complaint would be not enough time to hear all of Dr. Darby's 2nd talk, I especially went to know about increasing /organically fertilizing. Soil preparation, Fertilization (products, rates, types of applications), composting, spring mowing or cutting, grafting, training dates by variety Marketing, disease control, plant management

7.	What would best describe your area of interest in Hops and Barley production? (check one) Craft BrewerIIII I Hobby BrewerIIII IIII IIII IIII IIII IIII IIII
_	Indicate what best describes youIIIIICraft/Hobby BrewerIIIII IIIII III_ Rural LandownerIIIII IIIII IIII IIII_ Farmer therIIIII I Ag Educator, Researcher, Hop Sales, Extension Agent
0	ther comments: