



PAUL GRAHAM PRESIDENT

The History of Central Waters



The Early Years



The Early Years

BOTTLED ON: JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC

This smooth amber ale with its mellow malty flavor and subtle flowery nose is a hit with even the newest of specialty beer drinkers. Named for the Appiquin word for the Wisconsin River, Outconsing Red makes even our neighbors to the south and west "want to be a bodger."

6 72882 110060 6

CENTRAL WATERS
BREWING COMPANY, INC.



OUTCONSING RED ALE

MICROBREW FOR THE MICROFEW
KEEP REFRIGERATED

12 FLUID OZ.
www.centralwaters.com

BREWED IN AMHERST, WI

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

BOTTLED ON: JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC

A robust, yet surprisingly refreshing porter, Mud Puppy is a favorite of dark beer lovers. Characterized by a thick, rocky head and luscious chocolate-like nose, the malty profile is balanced by liberal hopping for its style.

6 72882 110070 5

CENTRAL WATERS
BREWING COMPANY, INC.



MUDPUPPY PORTER

MICROBREW FOR THE MICROFEW
KEEP REFRIGERATED

12 FLUID OZ.
www.centralwaters.com

BREWED IN AMHERST, WI

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BOTTLED ON: JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC

This crisp, zesty, American pale is characterized by the sharp bitterness missing in many domestic pale ales. The clean finish and slight fruity notes help make our flagship brew a delightful treat.

6 72882 110050 7

CENTRAL WATERS
BREWING COMPANY, INC.



HAPPY HERON PALE ALE

MICROBREW FOR THE MICROFEW
KEEP REFRIGERATED

12 FLUID OZ.
www.centralwaters.com

BREWED IN AMHERST, WI

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BOTTLED ON: JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC

This stout and a crackling fireplace are the perfect answer to a wintry evening in Wisconsin. The robust flavor of roasted grains complements the smooth creamy finish. Enjoy in moderation.

6 72882 110012 5

CENTRAL WATERS
BREWING COMPANY, INC.



SATIN SOLSTICE

IMPERIAL STOUT

MICROBREW FOR THE MICROFEW
KEEP REFRIGERATED

12 FLUID OZ.
www.centralwaters.com

BREWED IN AMHERST, WI

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The Move



Amherst, WI



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Central Waters



- ❑ 5,010 bbls produced in 2010
- ❑ 10,000 bbls capacity 2011
- ❑ 3 state distribution, soon to be 4
- ❑ 21 different styles of beer throughout the year
- ❑ 12 Employees
- ❑ 400% growth in the last four years

Central Waters Brewing Company



www.centralwaters.com

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