

On the Web at:

<http://buffalo.uwex.edu/agriculture/barley-and-hops/>

Please be responsible.

Lodging in Hillsboro

Hotel Hillsboro

Address: 1235 Water Ave,
Hillsboro, WI 54634

Phone: (608) 489-3000

Lodging also available in
Reedsburg and Mauston.

(20 minute drive from
Hillsboro)



We reserve the right to
ask any participant
attending the program
for age verification .

For more information contact:

Carl Duley

UW-Extension, Buffalo County Ag Agent
608-685-6256
carl.duley@ces.uwex.edu

Jerry Clark

UW-Extension, Chippewa County Ag Agent
715-726-7955
jerome.clark@ces.uwex.edu

Ken Schroeder

UW-Extension, Portage County Ag Agent
715-346-1316
ken.schroeder@ces.uwex.edu

Bill Halfman

UW-Extension, Monroe County Ag Agent
608-269-8722
bill.halfman@ces.uwex.edu

George Koepp

UW-Extension, Columbia County Ag Agent
608-742-9682
george.koepp@ces.uwex.edu



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Hop Production for the Wisconsin Craft Brew Industry

10th Annual Seminar



**Hillsboro Brewing
Company**

815 Water Street, Hillsboro, WI

February 16, 2019

Hillsboro Brewing Company

Saturday, February 16

8:30 am - 3:00 pm

Program Agenda:

8:30 Registration

9:00 Program Begins

12:00 Lunch

3:00 Adjourn

Keynote Speaker - Neil Reid, Ph.D, Professor of Geography and Planning, University of Toledo. "Impact of the Craft Beer Revolution of the American Hops Industry" Since 2014, Professor Reid has been researching the growth of the craft brewing industry in the United States and its potential role in helping to revitalize neighborhood economies. To date he has published a dozen journal articles and book chapters, delivered lectures and presentations, has been quoted in media outlets regarding the economic geography of craft brewing. Professor Reid also writes a blog about the beer industry (www.thebeerprofessor.com).

Speakers and Topics

Michelle Marks, UW-Madison, Plant Pathologist; Dr. Amanda Gevens, UW-Extension/UW-Madison Plant Pathology "Hop Disease: What we saw in 2018. What to Watch for in 2019"

Dr. Chris Baxter, UW-Extension/ UW-Platteville "Nitrogen Fertilization and Timing, Years of Data"

Joshua Haval, MN Wild Hop Breeding Program "Hop Breeding, Branding and Patents"

Bryan Jenson, UW-Extension, IPM Coordinator " Insect Update"

Dan Carey, Brewmaster, New Glarus Brewing Company "Hops & Wisconsin Craft Beer - Southern Viewpoint"

Bo Bélanger; Brew Master and Owner; South Shore Brewing; President - WI Brewers Guild "Hops & Wisconsin Craft Beer - Northern Viewpoint"

Hillsboro Brewing Company "Our History and Our Beer"



Name(s): _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

Email: _____

Number attending:

_____ X \$50 = _____

Registration includes materials, a light breakfast, lunch, breaks and brewery tour.

Checks made payable to UW-Extension
(credit cards not accepted)

**Registration Deadline:
Thursday, February 7, 2019**

List any dietary restrictions

Send registration and payment to:

Buffalo County UW-Extension
407 South 2nd Street
PO Box 276
Alma, WI 54610
608-685-6256